What is claimed is:

1   1. A method of updating business control data, comprising the
2   steps of:

3   developing a model of business rules and building said rules into
4   a modeled database;

5   entering business control data into said modeled database; and

6   disseminating to a plurality of applications, respective portions
7   of said business control data according to said business rules.

1   2. The method of claim 1, wherein said rules are built to define
2   a dissemination structure.

1   3. The method of claim 2, wherein said structure has a plurality
2   of instances of said modeled database.

1   4. The method of claim 3, wherein said plurality of instances run
2   on a corresponding plurality of servers located in corresponding
3   geographical locations.

1   5. The method of claim 4, wherein said geographical locations are
2   in disparate continents.

3 6. The method of claim 1, wherein said business control data is
4 entered into said modeled database using a common data
5 administration application.

1 7. The method of claim 6, wherein said common data administration
2 application is adapted to receive input from logged on
3 individuals and from an automated feed from a source system.

1 8. The method of claim 6, further comprising the step of entering
2 additional rules into said common data administration
3 application.

1 9. The method of claim 8, wherein said business control data is
2 entered into said modeled database according to said additional
3 rules.

1 10. A system for updating business control data, comprising:

2 a relational database having rules defining a business model
3 having a plurality of applications;

4 business control data in said relational database; and

5 dissemination means coupled to said relational database for
6 disseminating said business control data to said plurality of
7 applications according to said business rules.

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8   11. The system of claim 10, wherein said rules define a
9   dissemination structure.

1   12. The system of claim 11, wherein said structure has a
2   plurality of instances of said relational database.

1   13. The system of claim 12, wherein said plurality of instances
2   run on a corresponding plurality of servers located in
3   corresponding geographical locations.

14. The system of claim 13, wherein said geographical locations
are in disparate continents.

15. The system of claim 10, further comprising a common data
administration application coupled to said relational database
3   for entering said business control data into said relational
4   database.

1   16. The system of claim 15, wherein said common data
2   administration application is adapted to receive input from
3   logged on individuals and from an automated feed from a source
4   system.

1   17. The system of claim 15, further comprising additional rules
2   in said common data administration application.

1   18. The system of claim 17, wherein said common data
2   administration application is adapted to enter said business
3   control data into said relational database according to said
4   additional rules.

1   19. A computer program product for instructing a processor to
2   maintain business control data, said computer program product
3   comprising:

4   a computer readable medium;

5   first program instruction means for developing a model of
6   business rules and building said rules into a modeled database;

7   second program instruction means for entering business control
8   data into said modeled database; and

9   third program instruction means for disseminating to a plurality
10   of applications, respective portions of said business control
11   data according to said business rules; and wherein

12   all three of said program instruction means are recorded on said
13   medium.